



ExecuTrain Expert Series:
“Video Strategy for the Enterprise”
A Free Interactive Workshop

Who Should Attend?

- ❖ Business Unit professionals seeking to accelerate employee engagement and collaboration via video
- ❖ IT/Network/Enterprise Architecture professionals seeking to leverage existing technologies to rapidly and safely deploy video today

Core Topics:

- ❖ The State of the State: Video in the Enterprise
- ❖ The Enterprise Video Explosion
- ❖ Enterprise Social Video: The “Enterprise YouTube”
- ❖ I.T. Considerations & Solutions
- ❖ Planning for Success



For more information:
JamesE@ExecuTrainWest.com

Instructors:

Mark Strathdee & K.C. Watson, Co-Founders of Sherpa Consulting, have more than 25 years of combined experience architecting complex enterprise video solutions.

ExecuTrain – San Francisco
Rincon Center
101 Spear Street/Suite 245

Tuesday, February 28
Morning Session: 10-11:30am
Afternoon Session: 2-3:30pm